



APPLICATION FOR MATCHING GRANT

PERSONAL INFORMATION

Full Name

Father/
Husband name

Gender

☐

Male

☐

Female

CNIC

Mailing Address

Permanent
Address

Telephone
Contact

E-mail Address

Business (SME)
Name/Title

Nature of Business
(SME)

☐

Manufacturing

☐

Production

☐

Trading

☐

Service

Legal Status

☐

Unregistered Partner

☐

Sole Proprietorship

☐

Partnership (Number of Partners)

☐

Private Limited

Business (SME)
Address

Name of Bank

Bank A/C#

Title Holder

Bank Address

District

Number of
Employees

☐

1 - 09

Men:

Women:

☐

09 - 50

Men:

Women:

☐

20 - 250

Men:

Women:

Sector & Cluster

Experience (In years):

Horticulture

Livestock

Years

Matching Grant Category

Revenue

Up to PKR 2 Mil

PKR 2 Mil – PKR 20 Mil

PKR 20 Mil – PKR 650 Mil

Matching Grant

PKR 500,000

PKR 2.5 million

PKR 30 million

Applying for

Total Investment in Business (SME) so far

Cash

Land

Machinery

Total PKR

PLEASE PROVIDE THE FOLLOWING INFORMATION (YOUR RESPONSES SHOULD NOT EXCEED 100 WORDS)

1. Explain your business model

(history, performance, achievements, major challenges)

2. How do you plan to utilise the Matching Grant in your business (SME)

(project financing, expansion of existing facilities, backward and forward integration, purchase of equipment and machinery, installation of facilities, etc.)

3. What are your expectations of the immediate and long-term impact on productivity and profitability of the business (SME) after securing the Matching Grant.

4. How do you expect to improve the business (SME) efficiency by introduction of innovative production/processing technologies, entering new market avenues, etc after receiving the Matching Grant

5. Size of total new investment(PKR) in business (SME)

Total Investment Required	
Own Contribution	
Matching Grant	
Bank, Fls, MFIs	
Total	

Employment Creation

6.A. What will be the impact of the matching grant on backward and forward supply chain job creation?
(How many job (estimated) man/women the business will be creating/safeguarding in suppliers/buyers end after the investment)

	Full Time	Part Time
Men		
Women		

6.B. How will this Matching Grant help your business to support/benefit women and youth? Also specify how many jobs the business will create after availing the Matching Grant?

Job	Full Time	Part Time
Men	<input type="text"/>	<input type="text"/>
Women	<input type="text"/>	<input type="text"/>

7.A. Provide evidence to justify the expansion of your business (SME). Explain if there is sufficient demand in the market place for your product/ service.

7.B. Justify your assumption that your business will perform better after securing the Matching Grant.

Skills Enhancement

8.A. Please explain your and your business (SME) partner(s) technical competence and industry experience.

What additional skills are needed by the business (SME) management team as part of your growth plans?

(kind of trainings, certificate, license etc.)

8.B. Indicate the kind of support you may require in securing the additional technical skills.

Sales and Marketing

9. What current techniques and strategies you use to market and sell your products/services.

Define the actual sales / profits earned and projected sales / Profit for next three years?

In PKR	2019	2020	2021	2022	2023	2024
Sales						
Total Expenses						
Profit						

Team Details

Name	Age	Gender	Highest Education	Role in Business	Involvement in Business (full time/ part time)	Business Experience (in years)

Planning and Way Forward

10.A. State the key milestones/stages for the Investment/expansion plan, and when you expect to achieve them.

10.B. Share key details of the machinery/technology/ big items you will be purchasing also state from where will you procure these items and cost details of each.

10.C. Write dates that will trigger significant expenditure along with details (e.g. job start dates, purchase of capital equipment, technology/automation/building costs/human resource onboarding). Installation and completion.

State the three main business risks associated with your investment and how they can be mitigated?

Risks	Mitigation

Declaration:

- By affixing my signature below, I accept and agree that:
- I have read and fully understood the details given in the Matching Grant advertisement and requirement mentioned in the document.
- The information I have provided in this application is accurate and correct to the best of my knowledge and belief.
- I am not a defaulter of any bank.
- If the stated information is proven false, my application will be disqualified at any stage.
- If I do not receive a reply from PPAF GRASP within two months of my application submission, I shall accept that it did not qualify the set requirements and will not challenge the decision of PPAF GRASP.

Name: _____

Signature: _____

Date: _____

Documents to be attached:

1. Clear / readable copy of CNIC attested by a gazetted officer.
2. Copy of registration certificate issued by relevant authority, in case the business (SME)is registered.
3. Audit report for PKR 30 Million category Matching Grants.
4. Copy of land title or lease documents or legal tenancy/occupation proof duly attested by the local revenue department.