

## Appeal for In-Kind & Financial Support

### “Dignity to Learn, Confidence to Grow”

In the rural communities of Sindh, hundreds of children walk into classrooms every day carrying hope, resilience, and desire to learn. They come despite poverty, hardship, and many challenges their families face. Yet for many of these children, something as basic as proper clothing remains out of reach.

Strengthening Participatory Organization (SPO), a national development organization working since 1994, has been at the forefront of expanding access to education for underserved communities across Pakistan. With over 13,000 children enrolled in 133 schools and education centres, including more than 10,700 in Sindh alone, SPO continues to support children not only to attend school but to thrive within it. However, a visible challenge persists. Many children enrolled in SPO-supported schools attend classes without appropriate clothing. Some come in worn-out or inadequate attire, while others struggle during extreme weather conditions without proper seasonal clothing. While they continue to show up determined and eager, their discomfort, lack of confidence, and sense of exclusion often affect their ability to fully participate and learn.

For a child, clothing is not just a necessity it is dignity, confidence and belonging.

This appeal seeks to address this simple yet critical need.

SPO is inviting clothing brands, corporate partners, and individual philanthropists to support the provision of school uniforms for 3,858 children enrolled in 17 formal schools in Sukkur and Jacobabad districts. The support includes providing school-appropriate clothing—shalwar kameez for girls and shirts and trousers for boys—ensuring that every child can attend school with comfort and self-respect.

A contribution of approximately **PKR 1,000 per child** can transform a child’s daily experience at school. With a total requirement of **PKR 3,858,000**, this initiative offers an opportunity to create immediate and visible impact at scale.

For families living in poverty, this support reduces a significant financial burden. For children, it removes a barrier that often goes unnoticed but deeply felt. It allows them to sit in classrooms without hesitation, to participate with confidence, and to feel equal among their peers.

For corporate partners and brands, this is more than a CSR activity—it is a meaningful investment in human dignity. It offers direct visibility, measurable outcomes, and the opportunity to align with a cause that touches lives in a deeply personal way. Partners will be recognized through distribution events and SPO’s communication platforms, while also gaining access to real stories of impact from the communities they support.

Sometimes, the smallest interventions create the greatest change. clothes may seem simple but for a child, it can mean the difference between hesitation and confidence, exclusion and belonging.

**Let us ensure they can do so with dignity.**

👉 **Join us in providing clothing support and help every child step into school with confidence and pride.**

**Bank Detail:**

**Title of Account:** Strengthening Participatory Organization

**Bank Name:** United Bank Limited (UBL), F-8 Markaz, Islamabad; **Branch Code:** 1739

**Account No:** 297619673; **SWIFT Code:** UNILPKKA; **IBAN:** PK22UNIL0109000297619673

For more information, please visit: [www.spopk.org](http://www.spopk.org)