

Appeal for In-Kind & Financial Support

“Every Step to School Should Be Safe”

In the rural communities of Sindh, thousands of children take long and difficult journeys every day just to reach their classrooms. They walk with determination, hope, and a desire to learn—often across rough paths, under extreme weather conditions, and without even the most basic protection for their feet. Many of them walk barefoot.

Strengthening Participatory Organization (SPO), a national development organization working since 1994, has been committed to expanding access to education for underserved communities across Pakistan. Today, SPO supports over 13,000 children through 133 schools and education centres, including more than 10,700 students in Sindh alone. Its work goes beyond access ensuring that children can learn in safe, dignified, and supportive environments.

Yet, for many children, a basic need remains unmet. In SPO-supported schools particularly in Sukkur and Jacobabad districts—many children either walk barefoot or wear worn-out, ill-fitting footwear that offers little protection. Despite their resilience and commitment to education, this daily struggle exposes them to injuries, infections, and extreme discomfort. It also affects their confidence and limits their ability to fully engage in school activities.

For a child, a pair of shoes is not just footwear it is protection, dignity, and confidence.

This appeal seeks to address this simple but critical need. SPO invites footwear brands, corporate partners, philanthropists, and individual donors to support the provision of durable, school-appropriate shoes for 3,858 children enrolled in 17 formal schools in Sindh.

A contribution of approximately **PKR 1,000 per pair** can make an immediate difference in a child’s life. With a total requirement of **PKR 3,858,000**, this initiative offers a highly cost-effective opportunity to create visible and measurable impact.

Your support whether through in-kind contributions or financial assistance will reduce the physical hardship faced by children, improve their safety, and enable them to attend school with comfort and confidence. It will remove a daily barrier that many children silently endure and replace it with a sense of dignity and belonging.

For corporate partners and brands, this initiative offers more than visibility it offers purpose. It aligns with education, child welfare, and community development goals while providing clear, tangible outcomes. Partners will be recognized through distribution events and SPO’s communication platforms, and will gain access to real stories that reflect the impact of their support. Sometimes, the smallest support creates the greatest change.

A simple pair of shoes can protect a child’s journey, restore confidence, and make every step toward education safer and stronger. Children in Sindh are already walking toward their future.

Let us ensure those steps are safe. Join us in providing footwear support and help every child walk into school with dignity and confidence.

Bank Detail:

Title of Account: Strengthening Participatory Organization

Bank Name: United Bank Limited (UBL), F-8 Markaz, Islamabad; **Branch Code:** 1739

Account No: 297619673; **SWIFT Code:** UNILPKKA; **IBAN:** PK22UNIL0109000297619673

For more information, please visit: www.spopk.org